



GRAMMAR SPRING LONG LUNCH

Sponsorship Packages

Sunshine Coast Grammar School is thrilled to extend an invitation to our community partners to join us in supporting our annual Spring Long Lunch on Saturday, 5 October 2024. This eagerly anticipated event for our parent community provides a wonderful opportunity for all to come together in celebration.

Following the tremendous success of last year's event, which saw our community come together in a spirit of generosity and camaraderie, we are thrilled to announce the return of what we hope will become a signature event on our school calendar. The Spring Long Lunch is not merely a fundraiser; it is a celebration of our shared values and a testament to the strength of our community.

In our inaugural year, we were fortunate to raise significant funds that directly contributed towards enhancing student participation through the acquisition of two co-curricular buses. These buses not only facilitate student engagement but also enable us to organise more enriching excursions, ultimately empowering our students to achieve greater outcomes.

Your partnership is vital in helping us achieve our fundraising goals for the year ahead. By aligning your brand with our event, you will not only demonstrate your commitment to supporting education and youth development but also gain valuable exposure to our extensive network of over 1000 families and community members.

As a sponsor, you will enjoy a range of benefits, including prominent recognition in event promotions, opportunities for brand exposure during the event, and the satisfaction of knowing that your contribution directly impacts the lives of our students. Additionally, we would be happy to discuss any specific promotional opportunities or benefits tailored to your organisation's needs.

We invite you to seize this opportunity to make a meaningful difference in the lives of our students and community. Whether through sponsorship contributions, in-kind donations, or attendance at the event, your support is invaluable and deeply appreciated.

Mark your calendars for Saturday, October 5th, and prepare to join us for an afternoon filled with laughter, engaging conversations, and the joy of giving back. This year, we're planning exciting activities, including live entertainment, and gourmet dining experiences ensuring an unforgettable event for all attendees.

For further details on sponsorship packages or to confirm your participation, please contact our Marketing Department at marketing@scgs.qld.edu.au. Together, let us make the 2024 Spring Long Lunch a resounding success and create a lasting impact for generations to come.

Thank you for your consideration, and we eagerly anticipate your involvement.

When: Saturday 5 October 2024

Time: 12:00 - 6:00pm

Where: Sunshine Coast Grammar School - Main Oval

GRAMMAR

Address 372 Mons Road, Forest Glen Queensland 4556 Australia

Phone +61 7 5445 4444 Email enquire@scgs.qld.edu.au

ABN 40 192 147 977 CRICOS Provider 02537F

scgs.qld.edu.au

A School of the Presbyterian and Methodist Schools Association

Message from the Principal

Since taking on the role of Principal at Sunshine Coast Grammar in 2022, I've been blown away by the incredible sense of community here. You can feel it whether you're on the field, at a music performance, in class, or out on the playground. This spirit really shows the strong connection among our students, staff, and parents.

I am excited to welcome all parents and community members to join us at the Grammar Spring Long Lunch – an occasion to reunite our parent body – both new and familiar faces.

I've already had the pleasure of meeting so many amazing parents who are dedicated to supporting our school. Now, I'm really looking forward to meeting even more of you in a laid-back, celebratory setting.

We'd be thrilled if you and your business could join in the fun and celebrate with us. There are plenty of ways to get involved and make this event something that will continue to grow in demand each year.

The Sunshine Coast is a warm and inclusive community, and our business community are always so supportive of each other.

We know we are better together, and our community spirit grows stronger. Our children benefit from this strength of purpose.

Please contact Marketing marketing@scgs.qld.edu.au for more opportunities or ways in which we can work together now and in the future.

Kind regards,



Anna Owen

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Sponsorship Packages

We have several sponsorship packages available:

Platinum Sponsor

\$8,000 incl GST

- ✧ Exclusive rights to naming the event stage
- ✧ Your business logo featured prominently across the event stage throughout the event
- ✧ Your business logo featured prominently across all event marketing collateral
- ✧ **6 x free tickets**
- ✧ **3 x bottles of complimentary bottles of champagne**
- ✧ Priority seating
- ✧ Printed Signage at the entrance and around to the event
- ✧ Opportunity to include business collateral on tables
- ✧ A shout-out on our social media and newsletter channels in the lead-up and during the event.
- ✧ A free upgrade in our Grammar Connect Business Directory.
- ✧ A ½ page strip ad in our biannual magazine, distributed to over 2000 current and prospective families, showcasing your business to an engaged and receptive audience.

Gold Sponsor

\$5,000 incl GST

- ✧ Exclusive sponsorship rights to either one of our breakout lounges situated under a designer Sperry tent with seating OR our main bar with signage on all bar fronts.
- ✧ Your business logo featured prominently across the breakout zone throughout the event
- ✧ Your business logo featured prominently across all event marketing collateral
- ✧ **4 x free tickets**
- ✧ **2 x bottles of complimentary bottles of champagne**
- ✧ Priority seating
- ✧ Printed Signage at the entrance and around to the event
- ✧ Opportunity to include business collateral on tables
- ✧ A shout-out on our social media and newsletter channels in the lead-up and during the event.
- ✧ A free upgrade in our Grammar Connect Business Directory.
- ✧ A ¼ page strip ad in our biannual magazine, distributed to over 2000 current and prospective families, showcasing your business to an engaged and receptive audience.

Silver Sponsor

\$3,000 incl GST

- ✧ Your business logo featured prominently across all event marketing collateral
- ✧ **2 x free tickets**
- ✧ **1 x bottle of complimentary bottle of champagne**
- ✧ Priority seating
- ✧ Printed Signage at the entrance and around to the event
- ✧ A shout-out on our social media and newsletter channels in the lead-up and during the event.
- ✧ A free upgrade in our Grammar Connect Business Directory.
- ✧ A ¼ page strip ad in our biannual magazine, distributed to over 2000 current and prospective families, showcasing your business to an engaged and receptive audience.

Bronze Sponsor

\$1,000 incl GST

- ✧ Your business logo featured across all event marketing collateral
- ✧ **1 x bottle of complimentary bottle of champagne**
- ✧ Priority seating
- ✧ Printed Signage at the entrance and around to the event
- ✧ A shout-out on our social media and newsletter channels in the lead-up and during the event.

Thank you for the opportunity to partner together to help make a significant impact on the community, while also promoting your brand in a positive and meaningful way in our community.

Yours sincerely,

Megan Meineke
Director of Communications and Marketing

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SPONSORSHIP PACKAGES

Commitment Form

- | | |
|--|------------------|
| <input type="checkbox"/> Total investment for Platinum Sponsorship Package | \$8,000 incl GST |
| <input type="checkbox"/> Total investment for Gold Sponsorship Package | \$5,000 incl GST |
| <input type="checkbox"/> Total investment for Silver Sponsorship Package | \$3,000 incl GST |
| <input type="checkbox"/> Total investment for Bronze Sponsorship Package | \$1,000 incl GST |

Contact & Billing Details

Name	
Business/Trading Name	
Billing Address	
Parent of (Name & Year)	
Mobile	
Email	
Authorised Signature	

Terms & Conditions:

- ï Sponsorship Opportunities will be offered to existing sponsors, in the first instance before being offered to the broader market.
- ï The packages are offered on a "first in basis".
- ï Written confirmation via Commitment form, Sponsorship Agreement and annual fee payment each year will be required to secure and maintain your sponsorship.
- ï Provision of logos and approval of proofs will be required by specific time frames to ensure production and delivery requirements for package items.
- ï Sponsorship confirmation is subject to the terms and conditions of school policy and approval by the Director of Marketing and Communications.

Please sign & return to:

Marketing Office
marketing@scgs.qld.edu.au

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